
TAN SRI EFFENDI NORWAWI

Chairman Enspire Ventures Sdn Bhd (formerly Encapital Sdn Bhd/Enventure Sdn Bhd)

- Former Minister of Agriculture Malaysia
- Former Minister in the Prime Minister's Department in charge of the Economic Planning Unit
- Former Executive Chairman of ENCORP Berhad
- Former Chairman of Bloomberg TV Malaysia
- Former Chairman of Bank Utama
- Former Executive Chairman of Sarawak Economic Development Corporation (SEDC)

Effendi is currently the **Chairman of Enspire Ventures**, an investment holding company involved in food production, higher education, property development, construction and media (See Appendix 1).

Effendi was the **Federal Minister of Agriculture Malaysia (1999–2004)** during which time he initiated the **modernization and commercialization of agriculture**. His last post in Cabinet was the Minister in the **Prime Minister's Department** in charge of the **Economic Planning Unit (EPU) (2006– 2008)** (See Appendix 2). Effendi also served as a **state assemblyman (ADUN) in Sarawak for nine years (between 1991 to 1999)**. He was a member of **Federal Parliament from 1999 to 2004** and later a **Senator in the Upper House of Parliament (2006 to 2011)**. He retired from politics in 2011.

Effendi was most recently the **Executive Chairman of Encorp Berhad**, A property development company he founded in 1995 and listed on the main board of the KLSE in February 2003, which he recently divested (See Appendix 3).

In media Effendi had collaborated with **Bloomberg L.P.** and was Chairman of Bloomberg TV Malaysia (2014 – 2016). He also founded ntv7 in 1998, the private free-to-air TV channel that he has since divested.

Effendi was **Executive Chairman of Sarawak Economic Development Corporation (SEDC)**, which he led for 15 years (1981–1995) (See Appendix 5). He was the **Chairman of Bank Utama** (now part of the RHB Banking Group) between 1990 and 1995 during which time he led its turnaround into one of the major banks in Malaysia then.

Effendi attended the prestigious Malay College Kuala Kangsar from 1961 to 1967. Effendi holds a **Bachelor of Arts (Hons)** degree majoring in **Development Administration** from the **University of Tasmania**. He was also conferred an **Honorary Degree of the Doctor of Law** from the same University in October 2000. He was made **Adjunct Professor** under the **Faculty of Business** at the University of Tasmania in November 2008.

In **September 2013**, **Swinburne University** appointed Effendi as **Adjunct Professor** within the **Faculty of Business and Design** in recognition of his well-established success in Business and Property Development.

In **October 2017**, **Universiti Kebangsaan Malaysia (Malaysian National University)** awarded him **Honorary Doctorate Degree (Public and Corporate Leadership)** in appreciation for his services to the development of education in the region, particularly in the area of public and corporate leadership.

Effendi plays **golf and practices aikido**. He enjoys movies, music, singing, and is a guitar enthusiast. He has five children, and is married to Puan **Sri Tiara Jacquelina**, Malaysia's renowned Film and Stage musical Producer, Director and actress.



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MORE INFORMATION

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APPENDIXES

1. Enspire Ventures Corporate Profile (See attached)
2. During his tenure as the Minister of Economic Planning Unit, he initiated the National Implementation Task Force (NITF), the National Implementation Directorate (NID) and National Economic Action Council (NEAC) to accelerate the implementation of high impact national projects. He was also principally involved in coordinating the master planning of the five (5) corridor developments in the country. He was appointed as Joint-Chairman with Minister Mah Bow Tan of Singapore for the Malaysia – Singapore Coordination Committee to facilitate the development of the Johor Corridor, Iskandar Regional Development Authority.
3. Effendi was the winner of the Outstanding Entrepreneurship Award in conjunction with Enterprise Asia's Asia Pacific Entrepreneurship Awards 2012. Following that, he won the Brand Laureate Award for The Most Eminent Brand Iconic Leadership Category. He was also announced the HR Leader of the Year Award (Silver) in conjunction with the Malaysia HR Awards 2011.
4. This first-of-its-kind business channel was an attempt to fill a gap in the marketplace for high-quality, market-moving English business news. Bloomberg TV Malaysia's mission was to be the enabler for growth of investment and business in the country and inspiring the individual businessperson. It fell short of its mission.
5. During his time the SEDC won the Chief Secretary to the Government's Quality Award and the prestigious Malaysian Prime Minister's Quality Award in Year 1994.